Module 21 - Bonus AI Prompt Library

Lesson 6:
About Page Prompt Library Student PDF

Ecommerce, business, service এবং portfolio website-এর জন্য AI দিয়ে professional, trust-building এবং conversion-focused About page content তৈরি করার copy-ready prompt library.

Class Topic

About Page Prompt

Main Focus

Brand story, trust, mission, why choose us, CTA

Best For

WooCommerce, business, service, portfolio website

Output

Complete About page content + trust sections

এই PDF কীভাবে ব্যবহার করবেন

এই PDF-এর promptগুলো studentরা copy করে ChatGPT, Gemini, Claude বা অন্য AI tool-এ ব্যবহার করতে পারবে। প্রতিটি prompt-এর মধ্যে [BRACKET] দেওয়া আছে। ব্যবহার করার সময় এগুলো নিজের project অনুযায়ী replace করতে হবে।

Class Goal

Student যেন AI দিয়ে ecommerce, service, business এবং portfolio website-এর জন্য professional About page content তৈরি করতে পারে।

Best Practice

About page লেখার আগে brand name, business type, target audience, strength, story এবং CTA clear করে দিতে হবে।

Prompt দেওয়ার আগে এই তথ্যগুলো ready রাখুন

- Brand/Business name এবং website type
- Target audience এবং location
- Product/service category
- Main promise: quality, support, fast delivery, affordable price, expertise
- Brand tone: friendly, premium, modern, professional, local
- Final CTA: Shop Now, Contact Us, Get a Quote, Hire Me, Enroll Now

About Page Prompt Formula

Input	Example	Why Important
Website Type	WooCommerce Fashion Store	AI বুঝবে About page-এর tone/structure কেমন হবে
Brand Promise	Quality fashion at fair price	Trust-building message clear হবে
Target Audience	Bangladesh young men	Content audience-focused হবে
Main Strength	Fast delivery, COD, easy exchange	Why choose us section strong হবে
Output Format	Intro + Story + Mission + CTA	Ready-to-use About page পাওয়া যাবে

Class Tip

Studentদের বলবেন - About page শুধু company history লেখার জায়গা না। About page visitor-এর trust build করে এবং order, lead বা inquiry decision সহজ করে।

Prompt Index

Course-এর main focus ecommerce হওয়ায় এই PDF-তে ecommerce About page prompts প্রথমে রাখা হয়েছে। এরপর business, service, portfolio এবং bonus improvement prompt দেওয়া হয়েছে।

01 Universal About Page Prompt

02 Ecommerce Store About Page Prompt

03 Fashion Ecommerce About Page Prompt

04 Grocery Ecommerce About Page Prompt

05 Digital Product Ecommerce About Page Prompt

06 Shoes/Juta Ecommerce About Page Prompt

07 Organic Products Ecommerce About Page Prompt

08 Electronics Ecommerce About Page Prompt

09 Cosmetics & Beauty About Page Prompt

10 Jewelry Ecommerce About Page Prompt

11 Pharmacy/Health Store About Page Prompt

12 Bookstore Ecommerce About Page Prompt

13 Business Website About Page Prompt

14 Service Website About Page Prompt

15 Agency About Page Prompt

16 Real Estate About Page Prompt

17 Course/Training Website About Page Prompt

18 Portfolio About Page Prompt

19 Creative Designer Portfolio About Prompt

20 Personal Brand About Page Prompt

21 Mission, Vision & Values Prompt

22 Why Choose Us / Trust About Section Prompt

23 Bangla About Page Prompt

24 About Page Improvement Prompt

01 Universal About Page Prompt

যে কোনো website-এর জন্য complete About page content নেওয়ার prompt

COPY-READY PROMPT

```
Act as a professional brand copywriter and website content strategist.

Write a complete About Us page for the following website.

Business/Brand Name: [Brand Name]
Website Type: [Ecommerce / Business / Service / Portfolio]
What We Do: [Shortly explain business/product/service]
Target Audience: [Target Audience]
Location: [Location if relevant]
Brand Style: [Modern / Friendly / Premium / Local / Minimal]
Main Strengths: [Quality / Support / Fast Delivery / Experience / Trust]
Main Goal: [Build Trust / Get Orders / Get Leads / Brand Awareness]

Create About page content with:
1. Strong opening intro
2. Brand story
3. What we offer
4. Mission statement
5. Why customers trust us
6. What makes us different
7. Final CTA section

Keep the tone clear, professional, trustworthy, and suitable for a WordPress website.
```

02 Ecommerce Store About Page Prompt

WooCommerce ecommerce brand-এর জন্য About page prompt

COPY-READY PROMPT

```
Act as a senior ecommerce brand copywriter.

Write an About Us page for a WooCommerce ecommerce store.

Store Name: [Store Name]
Product Category: [Fashion / Grocery / Digital Products / Shoes / Electronics]
Target Customers: [Target Customers]
Main Offer: [COD / Fast Delivery / Easy Exchange / Affordable Price / Premium Quality]
Location: Bangladesh
Brand Tone: Friendly, trustworthy, and sales-focused

Include:
1. Short brand intro
2. What products we sell
3. Who we serve
4. Our promise to customers
5. Why shop from us
6. Delivery/payment trust message
7. Customer support message
8. Final CTA: Shop Now / Browse Products

Keep it simple, conversion-focused, and suitable for an ecommerce About page.
```

03 Fashion Ecommerce About Page Prompt

T-shirt, shirt, panjabi বা clothing store-এর জন্য

COPY-READY PROMPT

```
Act as a fashion ecommerce copywriter.

Write a professional About Us page for a fashion ecommerce brand.

Brand Name: [Brand Name]
Products: T-shirts, shirts, panjabi, hoodies, pants, and fashion items
Target Audience: Bangladesh young men, students, and casual fashion buyers
Brand Style: Modern, stylish, affordable, and trustworthy
Main Promise: Comfortable fashion with quality and fair price

Create content for:
1. Brand introduction
2. Fashion style and product quality message
3. Why the brand was started
4. Who the products are for
5. Quality, fitting, and comfort promise
6. Cash on delivery, fast delivery, easy exchange trust section
7. Final CTA to shop products

Keep the copy short, premium, customer-friendly, and suitable for a WooCommerce fashion store.
```

04 Grocery Ecommerce About Page Prompt

Online grocery / daily needs ecommerce website-এর জন্য

COPY-READY PROMPT

```
Act as an ecommerce grocery brand copywriter.

Write an About Us page for an online grocery ecommerce website.

Brand Name: [Brand Name]
Products: Fresh groceries, daily essentials, organic items, snacks, and household products
Target Audience: Families, busy professionals, and local customers
Location: [City/Area/Bangladesh]
Main Promise: Fresh products, fair price, fast delivery, and easy shopping

Include:
1. Friendly brand introduction
2. What grocery products we offer
3. Freshness and quality promise
4. Fast delivery and customer support message
5. Why customers should trust us
6. Easy ordering process
7. Final CTA: Start Shopping / Order Groceries

Keep it clean, warm, trustworthy, and suitable for a grocery ecommerce website.
```

05 Digital Product Ecommerce About Page Prompt

Template, course, ebook, software বা digital product store-এর জন্য

COPY-READY PROMPT

```
Act as a digital product ecommerce copywriter.

Write an About Us page for a digital product selling website.

Brand Name: [Brand Name]
Products: [Templates / Courses / Ebooks / Software / Digital Downloads]
Target Audience: [Students / Freelancers / Business Owners / Creators]
Main Goal: Sell digital products and build trust
Brand Promise: Easy-to-use, high-quality, instant-access digital products

Create content with:
1. Brand intro
2. What digital products we sell
3. Who the products help
4. Why our products are useful
5. Instant download/access message
6. Support and update message
7. Trust-building section
8. Final CTA: Explore Products / Get Started

Keep the tone modern, clear, helpful, and conversion-focused.
```

06 Shoes/Juta Ecommerce About Page Prompt

Shoes, sneakers, sandals বা footwear store-এর জন্য

COPY-READY PROMPT

```
Act as a footwear ecommerce brand copywriter.

Write an About Us page for a shoes ecommerce website.

Brand Name: [Brand Name]
Products: Sneakers, casual shoes, formal shoes, sandals, and footwear accessories
Target Audience: Young men, students, office workers, and fashion-conscious buyers
Location: Bangladesh
Brand Style: Modern, comfortable, stylish, and affordable
Main Promise: Comfortable footwear with stylish design and reliable quality

Include:
1. Brand introduction
2. Footwear style and comfort message
3. Product categories we offer
4. Quality and durability promise
5. Size, fitting, and exchange support message
6. COD, fast delivery, customer support trust section
7. Final CTA: Shop Shoes / Find Your Pair

Keep it clear, persuasive, and suitable for a WooCommerce shoes store.
```

07 Organic Products Ecommerce About Page Prompt

Organic food / natural product store-এর জন্য

COPY-READY PROMPT

```
Act as an organic ecommerce brand copywriter.

Write an About Us page for an organic products website.

Brand Name: [Brand Name]
Products: Organic food, natural products, healthy items, and daily wellness products
Target Audience: Health-conscious customers and families
Location: [Location]
Main Promise: Pure, natural, trusted, and carefully selected products
Brand Tone: Calm, fresh, honest, and trustworthy

Create content for:
1. Brand story
2. Why organic/natural products matter
3. Product quality and sourcing message
4. Customer health and wellness promise
5. Trust and transparency section
6. Delivery/support message
7. Final CTA: Explore Organic Products

Keep it simple, natural, and trust-focused.
```

08 Electronics Ecommerce About Page Prompt

Gadget, accessories, electronics store-এর জন্য

COPY-READY PROMPT

```
Act as an electronics ecommerce copywriter.

Write an About Us page for an electronics and gadgets ecommerce store.

Store Name: [Store Name]
Products: Gadgets, mobile accessories, electronics, smart devices, and tech products
Target Audience: Tech lovers, students, professionals, and online shoppers
Main Promise: Genuine products, fair price, secure shopping, and helpful support
Location: Bangladesh

Include:
1. Store introduction
2. What products we sell
3. Genuine product and quality message
4. Customer support and warranty/help message
5. Why buy from us
6. Secure payment/delivery message
7. Final CTA: Browse Gadgets / Shop Now

Keep it professional, clear, and trust-building.
```

09 Cosmetics & Beauty About Page Prompt

Beauty, skincare, makeup ecommerce website-এর জন্য

COPY-READY PROMPT

```
Act as a beauty ecommerce brand copywriter.

Write an About Us page for a cosmetics and beauty products website.

Brand Name: [Brand Name]
Products: Skincare, makeup, beauty tools, haircare, and personal care products
Target Audience: Beauty-conscious customers and online shoppers
Brand Style: Premium, elegant, friendly, and trustworthy
Main Promise: Quality beauty products with safe shopping and helpful support

Create:
1. Elegant brand intro
2. Beauty and self-care brand message
3. Product categories we offer
4. Quality and authenticity trust message
5. Customer support and delivery message
6. Why choose us section
7. Final CTA: Shop Beauty Products

Keep it polished, warm, and suitable for an ecommerce store.
```

10 Jewelry Ecommerce About Page Prompt

Jewelry, accessories বা boutique ecommerce-এর জন্য

COPY-READY PROMPT

```
Act as a premium ecommerce brand copywriter.

Write an About Us page for a jewelry ecommerce website.

Brand Name: [Brand Name]
Products: Jewelry, accessories, gift items, and fashion pieces
Target Audience: Women, gift buyers, fashion lovers, and online shoppers
Brand Style: Elegant, premium, modern, and trustworthy
Main Promise: Beautiful designs, careful selection, and reliable service

Include:
1. Premium brand introduction
2. Brand story and inspiration
3. What jewelry/products we offer
4. Quality and design promise
5. Gift and special occasion message
6. Trust, delivery, and support message
7. Final CTA: Explore Collection

Keep the copy elegant, emotional, and conversion-focused.
```

11 Pharmacy/Health Store About Page Prompt

Health care / pharmacy ecommerce website-এর জন্য

COPY-READY PROMPT

```
Act as a trustworthy health ecommerce copywriter.

Write an About Us page for a pharmacy or health products ecommerce website.

Brand Name: [Brand Name]
Products: Health products, wellness items, personal care, and pharmacy essentials
Target Audience: Families, health-conscious customers, and local buyers
Location: [Location]
Main Promise: Trusted products, careful service, and customer support

Include:
1. Trust-focused brand intro
2. What health/wellness products we provide
3. Quality and careful handling message
4. Customer support and delivery message
5. Why customers can trust us
6. Important note about consulting professionals when needed
7. Final CTA: Browse Products / Contact Support

Keep it responsible, simple, and trustworthy. Do not make medical claims.
```

12 Bookstore Ecommerce About Page Prompt

Book shop / online bookstore website-এর জন্য

COPY-READY PROMPT

```
Act as a bookstore ecommerce copywriter.

Write an About Us page for an online bookstore.

Store Name: [Store Name]
Books/Products: [Academic books / Novels / Islamic books / Children books / Stationery]
Target Audience: Students, readers, parents, and book lovers
Main Goal: Sell books online and build reader trust
Brand Promise: Easy book shopping, helpful collection, and reliable delivery

Create content for:
1. Store intro
2. Love for books/readers message
3. Book categories we offer
4. Easy ordering and delivery message
5. Why readers should choose us
6. Final CTA: Browse Books / Start Reading

Keep it warm, friendly, and suitable for a WordPress ecommerce website.
```

13 Business Website About Page Prompt

Company, agency, local business-এর জন্য

COPY-READY PROMPT

```
Act as a professional business copywriter.

Write an About Us page for a business website.

Business Name: [Business Name]
Service/Product: [Main Service or Product]
Target Customers: [Target Customers]
Location: [Location]
Experience/Strength: [Experience / Quality / Support / Results]
Main Goal: Build trust and generate leads

Include:
1. Professional company introduction
2. What the business does
3. Who the business helps
4. Mission and values
5. Why choose us section
6. Trust/experience section
7. Final CTA: Contact Us / Get a Quote

Keep it clean, professional, and suitable for a WordPress business website.
```

14 Service Website About Page Prompt

Web design, repair, cleaning, marketing service website-এর জন্য

COPY-READY PROMPT

```
Act as a service business website copywriter.

Write an About Us page for a service-based website.

Service Name: [Service Name]
Business Name: [Business Name]
Target Customers: [Target Customers]
Service Area: [Location]
Main Benefit: [Fast Service / Expert Team / Affordable Price / Reliable Support]
Main Goal: Generate leads and build trust

Create content with:
1. Short service brand intro
2. What service we provide
3. Customer problem we solve
4. Our service process
5. Why customers choose us
6. Trust and support message
7. Final CTA: Book Service / Contact Us

Keep it practical, trustworthy, and lead-focused.
```

15 Agency About Page Prompt

Digital agency / web agency / marketing agency-এর জন্য

COPY-READY PROMPT

```
Act as a creative agency copywriter.

Write an About Us page for an agency website.

Agency Name: [Agency Name]
Services: [Web Design / SEO / Marketing / Branding / Development]
Target Clients: [Small Businesses / Ecommerce Brands / Startups]
Main Goal: Get client inquiries
Brand Style: Modern, creative, results-focused, and professional

Include:
1. Strong agency introduction
2. What services we provide
3. Who we work with
4. Our mission and approach
5. Why clients choose us
6. Results/trust message
7. Final CTA: Start a Project / Contact Us

Keep it modern, confident, and client-focused.
```

16 Real Estate About Page Prompt

Property, agency, realtor website-এর জন্য

COPY-READY PROMPT

```
Act as a real estate website copywriter.

Write an About Us page for a real estate website.

Brand/Agency Name: [Brand Name]
Property Type: [Apartment / House / Commercial / Rental]
Target Audience: Buyers, renters, investors, and property owners
Location: [Location]
Main Goal: Generate property inquiries and build trust

Create:
1. Real estate brand intro
2. Market/location expertise message
3. What property services we provide
4. Buyer/renter/investor support message
5. Why choose us section
6. Trust and consultation CTA
7. Final CTA: Browse Properties / Contact Agent

Keep it professional, reliable, and lead-generation focused.
```

17 Course/Training Website About Page Prompt

Online course, academy, coaching website-এর জন্য

COPY-READY PROMPT

```
Act as an education website copywriter.

Write an About Us page for an online course/training website.

Academy/Course Brand: [Brand Name]
Course Topic: [Course Topic]
Instructor/Team: [Instructor or Team Name]
Target Students: [Beginners / Freelancers / Business Owners / Students]
Main Goal: Build trust and increase course enrollment

Include:
1. Academy/course brand introduction
2. Why this training exists
3. Who this course helps
4. Instructor/team credibility section
5. Learning outcome message
6. Student support/community message
7. Final CTA: Enroll Now / View Courses

Keep it motivational, beginner-friendly, and trust-focused.
```

18 Portfolio About Page Prompt

Freelancer / WordPress developer portfolio website-এর জন্য

COPY-READY PROMPT

```
Act as a personal brand and portfolio copywriter.

Write an About Me page for a freelancer portfolio website.

Name: [Your Name]
Profession: [WordPress Developer / Designer / Freelancer]
Skills: [Elementor, WooCommerce, SEO, Speed Optimization, etc.]
Target Clients: [Local / International / Upwork / Fiverr Clients]
Experience: [Years or Project Type]
Main Goal: Get project inquiries
Tone: Professional, confident, and friendly

Create:
1. Personal introduction
2. What services I provide
3. Who I help
4. My work style/process
5. Why clients should hire me
6. Trust/skills section
7. Final CTA: Hire Me / Contact Me

Keep it client-focused and suitable for a portfolio website.
```

19 Creative Designer Portfolio About Prompt

Designer, photographer, creative portfolio-এর জন্য

COPY-READY PROMPT

```
Act as a creative portfolio copywriter.

Write an About Me page for a creative professional.

Name: [Name]
Profession: [Graphic Designer / Photographer / UI Designer / Video Editor]
Creative Style: [Modern / Minimal / Bold / Cinematic / Elegant]
Target Clients: [Brands / Agencies / Entrepreneurs / Local Clients]
Main Goal: Showcase personality and get inquiries

Include:
1. Creative personal intro
2. Design/creative philosophy
3. Skills and services
4. Type of clients/projects
5. Why work with me
6. Final CTA to view portfolio or contact

Keep it authentic, stylish, and professional.
```

20 Personal Brand About Page Prompt

Creator, coach, influencer বা personal brand website-এর জন্য

COPY-READY PROMPT

```
Act as a personal brand copywriter.

Write an About page for a personal brand website.

Name: [Name]
Personal Brand Topic: [Topic/Niche]
Audience: [Audience]
Main Message: [What you want to be known for]
Offer: [Content / Course / Service / Community / Consulting]
Tone: Authentic, inspiring, and professional

Create:
1. Strong personal introduction
2. Story and background
3. What I believe in
4. Who I help
5. What I offer
6. Trust/credibility section
7. Final CTA: Follow / Contact / Work With Me

Keep it human, clear, and connection-focused.
```

21 Mission, Vision & Values Prompt

About page-এর mission/vision/value section-এর জন্য

COPY-READY PROMPT

```
Act as a brand strategist.

Create Mission, Vision, and Values content for my website About page.

Brand Name: [Brand Name]
Website Type: [Ecommerce / Service / Business / Portfolio]
What We Do: [Short Description]
Target Audience: [Target Audience]
Brand Promise: [Main Promise]
Tone: [Professional / Friendly / Premium / Local]

Create:
1. Mission statement
2. Vision statement
3. 5 core values with short explanation
4. Short trust-building paragraph
5. CTA line

Keep it simple, meaningful, and not too corporate.
```

22 Why Choose Us / Trust About Section Prompt

Trust build করার জন্য About page section prompt

COPY-READY PROMPT

```
Act as a conversion-focused website copywriter.

Create a “Why Choose Us” section for my About page.

Business Name: [Business Name]
Website Type: [Website Type]
Product/Service: [Product or Service]
Target Customers: [Target Customers]
Main Strengths: [Quality, Support, Experience, Fast Delivery, Easy Exchange]

Create:
1. Section heading
2. Short intro
3. 5 why choose us points
4. Trust badge ideas
5. Short CTA line

Keep it clear, benefit-focused, and suitable for a WordPress website.
```

23 Bangla About Page Prompt

বাংলা About page content তৈরির জন্য

COPY-READY PROMPT

```
Act as a professional Bangla website copywriter.

আমার website-এর জন্য একটি সুন্দর, trust-building About Us page content লিখুন।

Brand Name: [Brand Name]
Website Type: [Ecommerce / Service / Business / Portfolio]
আমরা কী করি: [Short Description]
Target Audience: [Target Audience]
Location: [Location]
Main Strength: [Quality / Fast Delivery / Support / Experience / Affordable Price]
Tone: সহজ, প্রফেশনাল, বিশ্বাসযোগ্য এবং customer-friendly

Content তৈরি করুন:
1. Short brand intro
2. Brand story
3. আমরা কী offer করি
4. আমাদের mission
5. কেন customer আমাদের trust করবে
6. Why choose us section
7. Final CTA

Content যেন সহজ, সুন্দর, natural Bangla এবং website-ready হয়.
```

24 About Page Improvement Prompt

Existing About page content improve করার জন্য

COPY-READY PROMPT

```
Act as a senior website copy editor.

Improve the following About Us page content and make it more professional, clear, trust-building, and
conversion-focused.

Website Type: [Website Type]
Target Audience: [Target Audience]
Brand Tone: [Modern / Friendly / Premium / Professional]
Main Goal: [Build Trust / Get Orders / Get Leads]

Current About Page Content:
[Paste your current content here]

Improve it with:
1. Better opening
2. Clear brand story
3. Stronger trust message
4. Better why choose us section
5. Shorter and more readable paragraphs
6. Final CTA

Keep the meaning authentic and do not make unrealistic claims.
```

Student Assignment

Assignment 1

একটি fashion ecommerce brand-এর জন্য About page content তৈরি করুন। Output-এ brand intro, story, mission, why choose us, trust message এবং final CTA থাকতে হবে।

Assignment 2

একটি grocery ecommerce website-এর জন্য About page prompt ব্যবহার করে content তৈরি করুন। Freshness, fast delivery এবং customer support message add করুন।

Assignment 3

নিজের portfolio website-এর জন্য About Me page তৈরি করুন। Services, skills, work process, why hire me এবং contact CTA রাখতে হবে।

Main Message

About page visitor-এর trust build করে। ভালো About page-এ brand story, mission, product/service clarity, why choose us, trust message এবং clear CTA থাকা উচিত। AI prompt clear হলে About page content অনেক professional এবং project-ready হয়।