Module 21 - Bonus AI Prompt Library

Lesson 5:
FAQ Prompt Library
Student PDF

Ecommerce, business, service এবং portfolio website-এর জন্য AI দিয়ে clear, trust-building এবং conversion-focused FAQ তৈরি করার copy-ready prompt library.

Class Topic

FAQ Prompt

Main Focus

Customer doubt কমানো, trust build করা, conversion improve করা

Best For

WooCommerce, landing page, service website, portfolio

Output

Question + short answer + FAQ section structure

এই PDF কীভাবে ব্যবহার করবেন

এই PDF-এর promptগুলো studentরা copy করে ChatGPT, Gemini, Claude বা অন্য AI tool-এ ব্যবহার করতে পারবে। প্রতিটি prompt-এর মধ্যে [BRACKET] দেওয়া আছে। ব্যবহার করার সময় এগুলো নিজের project অনুযায়ী replace করতে হবে।

Class Goal

Student যেন AI দিয়ে ecommerce, service, business এবং portfolio website-এর জন্য FAQ তৈরি করতে পারে।

Best Practice

FAQ লেখার আগে website type, product/service, target customer, delivery/payment/return policy clear করে দিতে হবে।

Prompt দেওয়ার আগে এই তথ্যগুলো ready রাখুন

- Website type: Ecommerce, Service, Business, Portfolio, Landing Page
- Business/Product name এবং target audience
- Delivery, payment, return/exchange, support policy
- Main customer doubts: price, quality, trust, delivery, refund
- Language and tone: Bangla, English, friendly, professional, sales-focused

FAQ Prompt Formula

Input	Example	Why Important
Website Type	WooCommerce Fashion Store	AI বুঝবে কোন ধরনের FAQ দরকার
Product/Service	3 T-Shirts for ৳800	FAQ product-specific হবে
Customer Doubts	Size, delivery, COD, exchange	FAQ conversion-focused হবে
Tone	Friendly Bangla	Customer-friendly answer পাওয়া যাবে
Output Format	Question + Short Answer	Ready-to-use FAQ পাওয়া যাবে

Class Tip

Studentদের বলবেন - FAQ শুধু SEO-এর জন্য না। FAQ customer-এর doubt কমায়, trust build করে এবং order/lead decision সহজ করে।

Prompt Index

এই PDF-তে ecommerce prompts প্রথমে রাখা হয়েছে, কারণ course-এর main focus WordPress + WooCommerce ecommerce website.

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02 Fashion Ecommerce FAQ Prompt

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Ecommerce FAQ Prompts

এই section-এর promptগুলো copy করে আপনার নিজের website/business details বসিয়ে ব্যবহার করুন।

01 Universal Ecommerce FAQ Prompt

যেকোনো WooCommerce/ecommerce website-এর জন্য

COPY-READY PROMPT

```
Act as an ecommerce customer support and SEO copywriter.

Create FAQ content for a [WEBSITE TYPE] ecommerce website.

Business Name: [BUSINESS NAME]
Products: [PRODUCT CATEGORIES]
Target Audience: [TARGET AUDIENCE]
Location: [TARGET LOCATION]
Main Offer: [OFFER / DISCOUNT / COD / FAST DELIVERY]

Create 12 helpful FAQs covering:
1. Product quality
2. Size/variation
3. Price and offer
4. Delivery time
5. Delivery charge
6. Payment method
7. Cash on delivery
8. Return/exchange
9. Order confirmation
10. Customer support

For each FAQ, provide a clear question and a short, trust-building answer.
Keep the tone simple, friendly, and conversion-focused.
```

02

Fashion Ecommerce FAQ Prompt

T-shirt, shirt, panjabi, hoodie store-এর জন্য

COPY-READY PROMPT

```
Act as a fashion ecommerce FAQ copywriter.

Create FAQ content for a WooCommerce fashion store.

Brand Name: [BRAND NAME]
Products: T-shirts, shirts, panjabi, hoodies, fashion items
Target Audience: Bangladesh young men and casual fashion buyers
Main Goal: Increase product orders
Offer: [OFFER]
Payment: Cash on Delivery available

Create 15 FAQs about:
- Fabric quality
- Size guide
- Color options
- Fitting
- Delivery time
- Delivery charge
- Cash on delivery
- Exchange policy
- Product availability
- Order process

Keep answers short, clear, Bangladeshi customer-friendly, and sales-focused.
```

03

T-Shirt Combo Offer FAQ Prompt

Facebook Ads landing page / combo product-এর জন্য

COPY-READY PROMPT

```
Act as a high-converting ecommerce FAQ copywriter.

Create FAQ content for a Facebook Ads landing page.

Product: T-Shirt Combo Offer
Offer: 3 Premium T-Shirts for ৳800
Target Audience: Bangladesh young men, students, and casual buyers
Goal: Get more orders from landing page traffic
Payment: Cash on Delivery

Create 10 FAQs that reduce customer doubts about:
- Is the offer really 3 T-shirts for ৳800?
- Fabric quality
- Size selection
- Color/design availability
- Delivery charge
- Delivery time
- Cash on delivery
- Exchange option
- Order confirmation
- How to order

Write answers in Bangla. Keep them short, trustworthy, and conversion-focused.
```

04

Grocery Ecommerce FAQ Prompt

Grocery / daily needs / food essentials store-এর জন্য

COPY-READY PROMPT

```
Act as an ecommerce FAQ copywriter for a grocery store.

Create FAQ content for an online grocery ecommerce website.

Store Name: [STORE NAME]
Products: Fresh food, grocery items, household essentials
Target Audience: [TARGET LOCATION] families and daily shoppers
Main Goal: Online grocery orders
Delivery Area: [DELIVERY AREA]
Payment Methods: [COD / Online Payment]

Create 12 FAQs about:
- Freshness guarantee
- Same-day/next-day delivery
- Delivery area
- Minimum order amount
- Delivery charge
- Product replacement
- Out-of-stock items
- Payment method
- Order cancellation
- Support contact

Keep the answers simple, reliable, and customer-friendly.
```

05

Digital Product Ecommerce FAQ Prompt

Template, plugin, ebook, course, digital download-এর জন্য

COPY-READY PROMPT

```
Act as a digital product ecommerce FAQ specialist.

Create FAQ content for a digital product selling website.

Website Name: [WEBSITE NAME]
Digital Products: [Templates / Plugins / Ebooks / Courses / Graphics]
Target Audience: [TARGET AUDIENCE]
Main Goal: Sell downloadable digital products
Delivery Method: Instant download / email access

Create 12 FAQs covering:
- How to download after purchase
- File format
- License/usage rights
- Refund policy
- Update access
- Support availability
- Payment method
- Account creation
- Download problem
- Product compatibility

Keep answers clear, trust-focused, and suitable for a digital ecommerce website.
```

06

Shoes/Juta Ecommerce FAQ Prompt

Sneakers, sandals, formal shoes store-এর জন্য

COPY-READY PROMPT

```
Act as a footwear ecommerce FAQ copywriter.

Create FAQ content for a shoes/juta ecommerce website.

Brand Name: [BRAND NAME]
Products: Sneakers, casual shoes, formal shoes, sandals
Target Audience: [TARGET AUDIENCE]
Location: Bangladesh
Main Goal: Increase shoe orders
Payment: Cash on Delivery

Create 12 FAQs about:
- Shoe size guide
- Fitting
- Material quality
- Color availability
- Delivery time
- Delivery charge
- Cash on delivery
- Exchange for wrong size
- Return policy
- Order confirmation

Keep answers short, clear, and helpful for online footwear buyers.
```

07 Organic Products Ecommerce FAQ Prompt

Organic food, skincare, health product store-এর জন্য

COPY-READY PROMPT

```
Act as an organic product ecommerce FAQ writer.

Create FAQ content for an organic products ecommerce website.

Store Name: [STORE NAME]
Products: [Organic Food / Skincare / Health Products]
Target Audience: Health-conscious customers
Main Promise: Natural, safe, and quality products
Location: [LOCATION]

Create 12 FAQs covering:
- Product authenticity
- Ingredients
- Expiry date
- Storage instructions
- Delivery time
- Payment method
- Return/exchange
- Product usage
- Allergy caution
- Customer support

Use a trustworthy, natural, and customer-friendly tone.
```

08 Electronics Ecommerce FAQ Prompt

Gadgets, accessories, electronics product store-এর জন্য

COPY-READY PROMPT

```
Act as an electronics ecommerce FAQ copywriter.

Create FAQ content for an electronics and gadget store.

Brand Name: [BRAND NAME]
Products: [Gadgets / Mobile accessories / Electronics]
Target Audience: [TARGET AUDIENCE]
Main Goal: Increase online product orders
Warranty: [WARRANTY DETAILS]

Create 12 FAQs about:
- Product warranty
- Original product guarantee
- Compatibility
- Delivery time
- Payment method
- Return/replacement
- Technical support
- Package contents
- Order tracking
- Customer support

Keep the answers clear, trust-building, and practical.
```

09 Beauty & Cosmetics FAQ Prompt

Cosmetics / skincare / beauty ecommerce-এর জন্য

COPY-READY PROMPT

```
Act as a beauty ecommerce FAQ writer.

Create FAQ content for a cosmetics and skincare ecommerce website.

Store Name: [STORE NAME]
Products: [Cosmetics / Skincare / Beauty Items]
Target Audience: [TARGET AUDIENCE]
Main Promise: Quality and safe beauty products
Location: [LOCATION]

Create 12 FAQs about:
- Product authenticity
- Skin type suitability
- Ingredients
- Usage method
- Expiry date
- Delivery time
- Cash on delivery
- Return/exchange
- Damaged product replacement
- Support contact

Keep answers simple, careful, and trust-focused.
```

10 Furniture Ecommerce FAQ Prompt

Furniture / home decor store-এর জন্য

COPY-READY PROMPT

```
Act as a furniture ecommerce FAQ copywriter.

Create FAQ content for a furniture and home decor ecommerce website.

Brand Name: [BRAND NAME]
Products: [Furniture / Home Decor / Interior Items]
Target Audience: Homeowners, office owners, and interior buyers
Main Goal: Generate orders and inquiries
Delivery Area: [DELIVERY AREA]

Create 12 FAQs about:
- Product material
- Size/dimensions
- Customization option
- Delivery time
- Delivery charge
- Installation service
- Payment method
- Return policy
- Damaged item handling
- Support/contact

Keep answers professional, practical, and trust-building.
```

11 Book Store Ecommerce FAQ Prompt

Online bookstore / study materials store-এর জন্য

COPY-READY PROMPT

```
Act as an online bookstore FAQ copywriter.

Create FAQ content for an online book ecommerce website.

Store Name: [STORE NAME]
Books: [Academic / Islamic / Fiction / Skills / Children Books]
Target Audience: Students, readers, and parents
Main Goal: Sell books online
Location: [LOCATION]

Create 12 FAQs covering:
- Book availability
- Edition/version
- Delivery time
- Delivery charge
- Payment method
- Cash on delivery
- Bulk order
- Return policy
- Damaged book replacement
- Order tracking

Keep answers short, clear, and customer-friendly.
```

12 Pharmacy Ecommerce FAQ Prompt

Medicine / healthcare product store-এর জন্য

COPY-READY PROMPT

```
Act as a pharmacy ecommerce FAQ writer.

Create FAQ content for an online pharmacy/healthcare store.

Store Name: [STORE NAME]
Products: Medicines, healthcare items, personal care products
Target Audience: [TARGET AUDIENCE]
Location: [LOCATION]
Main Goal: Safe and trusted online orders

Create 12 FAQs about:
- Prescription requirement
- Product authenticity
- Expiry date
- Delivery time
- Payment method
- Order confirmation
- Return policy
- Wrong product issue
- Customer support
- Privacy of customer information

Keep the answers careful, clear, and trust-focused. Avoid giving medical advice.
```

Business & Service FAQ Prompts

এই section-এর promptগুলো copy করে আপনার নিজের website/business details বসিয়ে ব্যবহার করুন।

13 Business Website FAQ Prompt

Company / agency / service business website-এর জন্য

COPY-READY PROMPT

```
Act as a business website FAQ copywriter.

Create FAQ content for a professional business website.

Business Name: [BUSINESS NAME]
Service/Product: [SERVICE OR PRODUCT]
Target Customers: [TARGET CUSTOMERS]
Location: [LOCATION]
Main Goal: Generate leads and build trust

Create 10 FAQs covering:
- What the business does
- Service process
- Pricing/package
- Timeline
- Support
- Why choose us
- How to contact
- Booking/consultation
- Payment terms
- After-service support

Keep answers professional, clear, and lead-focused.
```

14 Web Design Agency FAQ Prompt

Web design / marketing / creative agency-এর জন্য

COPY-READY PROMPT

```
Act as an agency FAQ and sales copywriter.

Create FAQ content for a web design agency website.

Agency Name: [AGENCY NAME]
Services: WordPress website design, WooCommerce, Elementor, speed optimization
Target Clients: Small businesses, ecommerce owners, startups
Main Goal: Get project inquiries

Create 12 FAQs about:
- Website package
- Project timeline
- Domain/hosting
- Content requirements
- Elementor/WooCommerce
- Revision policy
- Maintenance support
- Payment process
- Handover process
- How to start a project

Keep answers professional and client-friendly.
```

15 Local Business FAQ Prompt

Local service/provider business-এর জন্য

COPY-READY PROMPT

```
Act as a local business FAQ writer.

Create FAQ content for a local business website.

Business Name: [BUSINESS NAME]
Service/Product: [SERVICE/PRODUCT]
Location: [CITY/AREA]
Target Customers: Local customers
Main Goal: Calls, WhatsApp messages, and local leads

Create 10 FAQs about:
- Service area
- Opening hours
- Booking process
- Pricing
- Home service availability
- Payment method
- Emergency support
- Contact method
- Location/direction
- Customer support

Keep answers simple, local, and conversion-focused.
```

16 Restaurant/Cafe FAQ Prompt

Restaurant, cafe, food business website-এর জন্য

COPY-READY PROMPT

```
Act as a restaurant website FAQ copywriter.

Create FAQ content for a restaurant/cafe website.

Restaurant Name: [NAME]
Food Type: [FOOD TYPE]
Location: [LOCATION]
Main Goal: Table booking, food order, and brand trust

Create 10 FAQs about:
- Opening hours
- Table reservation
- Food delivery
- Menu availability
- Payment method
- Party/event booking
- Location
- Parking
- Online order
- Contact support

Keep answers warm, helpful, and customer-friendly.
```

17 Real Estate FAQ Prompt

Property listing / real estate agency website-এর জন্য

COPY-READY PROMPT

```
Act as a real estate FAQ copywriter.

Create FAQ content for a real estate website.

Business Name: [REAL ESTATE BRAND]
Property Type: [Apartment / House / Commercial / Rental]
Target Audience: Buyers, renters, and investors
Location: [LOCATION]
Main Goal: Generate property inquiries

Create 12 FAQs about:
- Property availability
- Price range
- Location details
- Booking a visit
- Agent support
- Documents needed
- Payment/installment
- Rental terms
- Property verification
- Contact process

Keep answers professional, clear, and trust-building.
```

18 Course/Education Website FAQ Prompt

Online course / coaching / training website-এর জন্য

COPY-READY PROMPT

```
Act as a course website FAQ copywriter.

Create FAQ content for an online course/training website.

Course Name: [COURSE NAME]
Instructor: [INSTRUCTOR NAME]
Target Students: [TARGET STUDENTS]
Course Topic: [TOPIC]
Main Goal: Course enrollment

Create 12 FAQs about:
- Who the course is for
- What students will learn
- Course duration
- Class access
- Support
- Certificate
- Payment method
- Refund policy
- Required tools
- Enrollment process

Keep answers beginner-friendly and trust-focused.
```

19 Doctor/Clinic FAQ Prompt

Clinic, doctor, healthcare service website-এর জন্য

COPY-READY PROMPT

```
Act as a healthcare website FAQ copywriter.

Create FAQ content for a doctor/clinic website.

Clinic Name: [CLINIC NAME]
Service: [HEALTHCARE SERVICE]
Location: [LOCATION]
Target Patients: [TARGET PATIENTS]
Main Goal: Appointment booking and trust building

Create 10 FAQs about:
- Appointment booking
- Visiting hours
- Consultation fee
- Required documents
- Online appointment
- Emergency contact
- Location
- Payment method
- Follow-up visit
- Privacy

Keep answers clear, careful, and professional. Do not provide medical diagnosis or treatment advice.
```

Portfolio & Personal FAQ Prompts

এই section-এর promptগুলো copy করে আপনার নিজের website/business details বসিয়ে ব্যবহার করুন।

20 WordPress Developer Portfolio FAQ Prompt

Freelancer/developer portfolio website-এর জন্য

COPY-READY PROMPT

```
Act as a portfolio FAQ copywriter for a WordPress developer.

Create FAQ content for my portfolio website.

Name: [YOUR NAME]
Profession: WordPress Developer / Elementor / WooCommerce Specialist
Target Clients: Local and international clients
Main Goal: Get project inquiries

Create 10 FAQs about:
- Services offered
- Website types I build
- Project timeline
- Pricing discussion
- Required content
- Revision policy
- Maintenance support
- Communication method
- Portfolio/project examples
- How to start a project

Keep answers professional, confident, and client-focused.
```

21 Freelancer Portfolio FAQ Prompt

Designer, developer, marketer freelancer-এর জন্য

COPY-READY PROMPT

```
Act as a freelance portfolio FAQ writer.

Create FAQ content for a freelancer portfolio website.

Name: [YOUR NAME]
Skill/Service: [YOUR SERVICE]
Target Clients: [TARGET CLIENTS]
Main Goal: Get freelance project inquiries

Create 10 FAQs covering:
- Services
- Work process
- Timeline
- Pricing
- Communication
- Revisions
- Tools used
- Portfolio examples
- Support after delivery
- How to hire

Keep answers short, professional, and trust-building.
```

22 Creative Designer Portfolio FAQ Prompt

Graphic/UI designer portfolio website-এর জন্য

COPY-READY PROMPT

```
Act as a creative portfolio FAQ copywriter.

Create FAQ content for a designer portfolio website.

Name: [YOUR NAME]
Profession: [Graphic Designer / UI Designer / Brand Designer]
Target Clients: Startups, businesses, and agencies
Main Goal: Get design project inquiries

Create 10 FAQs about:
- Design services
- Design process
- Revision policy
- File delivery
- Brand assets needed
- Timeline
- Pricing
- Tools used
- Ownership rights
- How to start

Keep answers creative, simple, and client-friendly.
```

23 Photographer Portfolio FAQ Prompt

Photography service portfolio website-এর জন্য

COPY-READY PROMPT

```
Act as a photography portfolio FAQ writer.

Create FAQ content for a photographer website.

Name/Brand: [PHOTOGRAPHER NAME]
Photography Type: [Wedding / Product / Event / Portrait]
Location: [LOCATION]
Main Goal: Booking inquiries

Create 10 FAQs about:
- Booking process
- Package/pricing
- Event coverage
- Photo delivery time
- Editing process
- Raw files
- Travel availability
- Payment
- Cancellation policy
- How to contact

Keep answers warm, professional, and booking-focused.
```

24 Personal Brand FAQ Prompt

Creator, coach, consultant personal brand website-এর জন্য

COPY-READY PROMPT

```
Act as a personal brand FAQ copywriter.

Create FAQ content for a personal brand website.

Name: [NAME]
Profession/Niche: [NICHE]
Target Audience: [TARGET AUDIENCE]
Main Goal: Build trust and get inquiries

Create 10 FAQs about:
- Who I help
- What services/content I provide
- How to work with me
- Booking/consultation
- Pricing/package
- Results/benefits
- Communication
- Free resources
- Support
- Contact method

Keep answers authentic, clear, and trust-focused.
```

Bonus FAQ Prompt Templates

এই section-এর promptগুলো copy করে আপনার নিজের website/business details বসিয়ে ব্যবহার করুন।

25 FAQ Section Layout Prompt

FAQ section কীভাবে সাজাবেন

COPY-READY PROMPT

```
Act as a UI/UX content planner.

Create a clean FAQ section layout for my website.

Website Type: [WEBSITE TYPE]
Business/Product: [BUSINESS OR PRODUCT]
Target Audience: [TARGET AUDIENCE]
Main Goal: [ORDER / LEAD / BOOKING / TRUST]

Give me:
1. FAQ section heading
2. Short intro text
3. Best FAQ categories
4. Recommended question order
5. CTA after FAQ section
6. Mobile layout advice

Keep the layout simple, modern, and easy to build in Elementor.
```

26 Customer Objection FAQ Prompt

Customer doubt কমানোর FAQ তৈরির জন্য

COPY-READY PROMPT

```
Act as a conversion copywriter.

Create FAQ questions that answer customer objections before they buy.

Product/Service: [PRODUCT OR SERVICE]
Offer: [OFFER]
Target Audience: [TARGET AUDIENCE]
Main Customer Doubts: [PRICE / QUALITY / DELIVERY / TRUST / SUPPORT]

Create 12 objection-handling FAQs with short answers.
Focus on reducing fear, building trust, and increasing conversions.
Avoid hype. Keep the answers honest and practical.
```

27 FAQ Improvement Prompt

পুরনো FAQ আরও ভালো করার জন্য

COPY-READY PROMPT

```
Act as an expert FAQ copy editor.

Improve the following FAQ content for clarity, trust, and conversion.

Website Type: [WEBSITE TYPE]
Target Audience: [TARGET AUDIENCE]
Current FAQ:
[PASTE YOUR FAQ HERE]

Improve it by:
1. Making questions clearer
2. Making answers shorter and more helpful
3. Removing confusing wording
4. Adding trust-building points
5. Keeping the tone friendly and professional

Return the improved FAQ only.
```

28 SEO-Friendly FAQ Prompt

SEO এবং user question দুটো মাথায় রেখে FAQ

COPY-READY PROMPT

```
Act as an SEO FAQ copywriter.

Create SEO-friendly FAQ content for my website page.

Page Topic: [PAGE TOPIC]
Website Type: [WEBSITE TYPE]
Target Keyword: [TARGET KEYWORD]
Target Audience: [TARGET AUDIENCE]
Location: [LOCATION IF RELEVANT]

Create 10 FAQs that users may search on Google.
For each FAQ, write a clear, natural answer under 50 words.
Avoid keyword stuffing. Keep it helpful and human-friendly.
```

29 FAQPage Schema JSON-LD Prompt

FAQ schema তৈরি করার prompt

COPY-READY PROMPT

```
Act as a technical SEO expert.

Convert the following FAQ content into valid FAQPage JSON-LD schema.

FAQ Content:
[PASTE FAQ QUESTIONS AND ANSWERS]

Requirements:
- Output valid JSON-LD only
- Use FAQPage schema
- Keep question and answer text accurate
- Do not add fake questions
- Do not change the meaning of answers
- Make sure the JSON is clean and ready to add to a WordPress page
```

30 Bangla FAQ Prompt

বাংলা ওয়েবসাইটের জন্য FAQ

COPY-READY PROMPT

```
Act as a Bangla ecommerce FAQ copywriter.

আমার ওয়েবসাইটের জন্য বাংলা FAQ তৈরি করুন।

Website Type: [ওয়েবসাইট টাইপ]
Business/Product: [বিজনেস/প্রোডাক্ট নাম]
Target Customer: [টার্গেট কাস্টমার]
Main Offer: [অফার]
Goal: [Order / WhatsApp Message / Lead]

১০টি FAQ তৈরি করুন। প্রশ্নগুলো সহজ বাংলায় লিখুন এবং উত্তরগুলো ছোট, পরিষ্কার, trust-building ও customer-friendly রাখুন।
Delivery, payment, return/exchange, product quality এবং support নিয়ে প্রশ্ন অবশ্যই রাখুন।
```

Student Practice Task

Assignment 1

একটি fashion ecommerce website-এর জন্য ১২টি FAQ তৈরি করুন। Delivery, COD, size guide, exchange এবং product quality question অবশ্যই রাখুন।

Assignment 2

একটি grocery ecommerce website-এর জন্য FAQ তৈরি করুন। Freshness, delivery area, minimum order এবং replacement policy নিয়ে প্রশ্ন রাখুন।

Assignment 3

একটি WordPress developer portfolio website-এর জন্য client-focused FAQ তৈরি করুন। Pricing, timeline, revision এবং maintenance support নিয়ে প্রশ্ন রাখুন।

Main Message

FAQ section website-এর trust-building এবং conversion-এর জন্য খুব important। ভালো FAQ visitor-এর common doubt আগে থেকেই answer করে, ফলে order, lead বা inquiry করার chance বাড়ে। AI দিয়ে FAQ তৈরি করার সময় product, audience, policy এবং tone clear করে দিতে হবে।