Module 21 - Bonus AI Prompt Library

Lesson 3: Product Description Prompt Student PDF

WordPress, WooCommerce এবং ecommerce product upload করার সময় AI দিয়ে high-converting product description, short description, FAQ, SEO title/meta এবং sales copy তৈরি করার জন্য ready-made prompt library.

Class Topic

Product Description Prompt

Use For

WooCommerce product, ecommerce store, landing page, ad copy

Output

Short description, long copy, benefit bullets, FAQ, SEO title/meta

Best Tool

ChatGPT, Gemini, Claude, Codex planning

Prepared for AI + WordPress Ecommerce Full Course

এই PDF কীভাবে ব্যবহার করবেন

এই PDF-এর promptগুলো studentরা copy করে ChatGPT বা অন্য AI tool-এ ব্যবহার করতে পারবে। প্রতিটি prompt-এর মধ্যে bracket দেওয়া আছে, যেমন **[Product Name]**, **[Target Audience]**, **[Benefits]**। ব্যবহার করার সময় এই placeholderগুলো নিজের product অনুযায়ী replace করতে হবে।

Class Goal

Student যেন AI দিয়ে WooCommerce product-এর জন্য short description, long description, benefit bullet, FAQ এবং SEO copy তৈরি করতে পারে।

Best Practice

Prompt দেওয়ার আগে product name, category, audience, price, benefit, feature, offer এবং tone clear করে দিতে হবে।

Prompt দেওয়ার আগে এই তথ্যগুলো ready রাখুন

- Product name এবং category
- Target audience এবং location
- Price, offer, discount বা combo details
- Product features এবং customer benefits
- Size, color, material, ingredient বা usage note
- Delivery, payment, warranty, exchange বা trust point

Quick Product Prompt Builder Table

Input	Example	Why Important
Product Type	Premium Cotton T-Shirt	AI বুঝবে product category ও copy angle
Target Audience	Bangladesh young men	Copy audience অনুযায়ী হবে
Main Benefit	Comfortable, stylish, budget-friendly	Feature নয়, benefit-focused copy তৈরি হবে
Offer	3 T-shirts for ৳800	Conversion-focused sales copy তৈরি হবে
Output Format	Short + long + bullets + CTA	WooCommerce-ready content পাওয়া যাবে

Class Tip: Studentদের বলবেন - product description শুধু feature list না। ভালো description customer-এর problem, benefit, trust এবং order decision সহজ করে।

Ready-Made Product Description Prompts

নিচের promptগুলো ecommerce product upload, WooCommerce product page, landing page এবং product marketing copy তৈরি করার জন্য ব্যবহার করা যাবে।

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01

Universal Ecommerce Product Description Prompt

যেকোনো ecommerce product-এর জন্য complete description তৈরি করতে

COPY-READY PROMPT

```
Act as a senior ecommerce product copywriter.

Write a high-converting product description for this product.

Product Name: [Product Name]
Product Type: [Product Type]
Target Audience: [Target Audience]
Price/Offer: [Price or Offer]
Main Benefits: [Benefits]
Key Features: [Features]
Brand Name: [Brand Name]
Tone: Simple, trustworthy, and sales-focused

Create:
1. Short product summary
2. Benefit-focused long description
3. Key feature bullet points
4. Why customers should buy
5. Usage/size note if needed
6. Short CTA line

Keep the copy clear, natural, mobile-friendly, and suitable for WooCommerce.
```

02

WooCommerce Product Upload Description Prompt

WooCommerce product page-এর short + long description তৈরি করতে

COPY-READY PROMPT

```
Act as a WooCommerce product description expert.

Create product content for WooCommerce upload.

Product Name: [Product Name]
Category: [Category]
Price: [Price]
Target Customer: [Target Customer]
Benefits: [Benefits]
Features: [Features]
Delivery/Payment: [Cash on Delivery / Fast Delivery / Easy Exchange]

Give me:
1. Short description for WooCommerce product summary
2. Long description for product description tab
3. 5 benefit bullet points
4. 5 product features
5. Product FAQ with short answers
6. CTA line

Write in a clean ecommerce style and avoid overhype.
```

03 Fashion Ecommerce Product Description Prompt

Fashion, clothing, t-shirt, panjabi, hoodie product-এর জন্য

COPY-READY PROMPT

```
Act as a fashion ecommerce copywriter.

Write a product description for a fashion item.

Brand Name: [Brand Name]
Product Name: [Product Name]
Product Type: [T-shirt / Shirt / Panjabi / Hoodie / Dress]
Fabric: [Fabric]
Available Sizes: [S / M / L / XL / XXL]
Available Colors: [Colors]
Target Audience: [Men / Women / Students / Young Fashion Buyers]
Price/Offer: [Price or Offer]

Create:
1. Short stylish product intro
2. Comfort and fabric-focused description
3. Style/occasion usage ideas
4. Size and fit note
5. Key benefits
6. Order CTA

Tone should be simple, premium, and conversion-focused.
```

04

T-Shirt Combo Offer Product Description Prompt

৩টি T-shirt ৳800 combo product-এর জন্য ready prompt

COPY-READY PROMPT

```
Act as a high-converting ecommerce copywriter.

Write product description copy for this T-shirt combo offer.

Product: Premium Cotton T-Shirt Combo
Offer: 3 T-shirts for ৳800
Target Audience: Bangladesh young men, students, and casual fashion buyers
Fabric: Comfortable cotton feel
Payment: Cash on Delivery
Delivery: Fast delivery across Bangladesh
Brand: [Brand Name]

Create:
1. Short product summary
2. Sales-focused product description
3. Benefit bullet points
4. What customers will get in the combo
5. Size note
6. Delivery/payment trust line
7. CTA: Order Now

Keep it short, clear, mobile-friendly, and suitable for a Facebook Ads landing page and
WooCommerce product page.
```

05

Panjabi Product Description Prompt

Bangladesh men’s Panjabi product copy-এর জন্য

COPY-READY PROMPT

```
Act as a Bangladeshi fashion ecommerce copywriter.

Write a product description for a men’s Panjabi.

Product Name: [Product Name]
Brand: [Brand Name]
Fabric: [Cotton / Linen / Mixed Fabric]
Color: [Color]
Size: [Size Range]
Occasion: [Eid / Jummah / Wedding / Casual Wear]
Price: [Price]
Target Audience: Bangladesh men

Create:
1. Premium short intro
2. Comfort and fabric description
3. Occasion-based usage copy
4. Key features
5. Size/fit note
6. Delivery and COD trust line
7. Final CTA

Tone should be elegant, trustworthy, and sales-focused.
```

06

Shoes / Juta Ecommerce Product Prompt

Sneaker, casual shoe, sandal product sell করার জন্য

COPY-READY PROMPT

```
Act as a footwear ecommerce copywriter.

Write a product description for a shoe product.

Product Name: [Product Name]
Shoe Type: [Sneaker / Casual Shoe / Running Shoe / Sandal]
Target Audience: [Men / Women / Students / Office Users]
Material: [Material]
Available Sizes: [Sizes]
Color: [Color]
Price/Offer: [Price or Offer]
Brand: [Brand Name]

Create:
1. Short product summary
2. Comfort-focused description
3. Style and use-case ideas
4. Key features
5. Size note
6. Trust line: COD, exchange, delivery
7. Strong CTA

Keep the copy practical, simple, and conversion-focused.
```

07

Grocery Ecommerce Product Description Prompt

Grocery, food, daily essentials product-এর জন্য

COPY-READY PROMPT

```
Act as a grocery ecommerce copywriter.

Write a clear product description for a grocery product.

Product Name: [Product Name]
Category: [Rice / Oil / Spices / Snacks / Beverage / Daily Essentials]
Weight/Quantity: [Weight or Pack Size]
Brand: [Brand]
Target Customer: Family shoppers and daily grocery buyers
Key Benefits: [Fresh / Affordable / Trusted Brand / Daily Use]
Price/Offer: [Price or Offer]

Create:
1. Short product intro
2. Practical product description
3. Key benefits
4. Usage/storage note if needed
5. Delivery and payment trust line
6. Short CTA

Keep it simple, trustworthy, and suitable for a grocery ecommerce website.
```

08

Organic Product Description Prompt

Organic food, skincare, natural product-এর জন্য

COPY-READY PROMPT

```
Act as an organic product copywriter.

Write a trustworthy product description for an organic product.

Product Name: [Product Name]
Product Type: [Organic Food / Natural Skincare / Herbal Product]
Key Ingredients: [Ingredients]
Target Audience: Health-conscious customers
Main Benefits: [Benefits]
Pack Size: [Size]
Brand: [Brand Name]

Create:
1. Natural and trustworthy short intro
2. Benefit-focused description
3. Ingredient/highlight bullet points
4. Usage instruction
5. Storage/care note if needed
6. Trust-building CTA

Avoid exaggerated medical claims. Keep the copy simple, safe, and customer-friendly.
```

09

Digital Product Selling Prompt

Template, ebook, Canva, course, downloadable product-এর জন্য

COPY-READY PROMPT

```
Act as a digital product sales copywriter.

Write a high-converting product description for a digital product.

Product Name: [Product Name]
Product Type: [Template / Ebook / Course / Digital File / Canva Template]
Target Audience: [Target Audience]
What is Included: [Files, Pages, Lessons, Templates]
Main Benefit: [Benefit]
Delivery Method: Instant download / Email delivery
Price/Offer: [Price or Offer]

Create:
1. Short product summary
2. What the customer will get
3. Who this product is for
4. Key benefits
5. How to use it
6. Important notes
7. CTA to buy/download

Keep it clear, trust-focused, and suitable for digital product ecommerce.
```

10 Electronics Product Description Prompt

Gadget, phone accessory, tech product-এর জন্য

COPY-READY PROMPT

```
Act as an electronics ecommerce copywriter.

Write a product description for an electronics/gadget product.

Product Name: [Product Name]
Category: [Gadget / Phone Accessory / Charger / Headphone / Smart Device]
Target Audience: [Tech users / Students / Office users]
Main Features: [Features]
Compatibility: [Compatible Devices]
Warranty/Guarantee: [Warranty Info]
Price: [Price]

Create:
1. Short product summary
2. Feature-to-benefit description
3. Technical highlights in simple language
4. Compatibility note
5. Warranty/trust line
6. CTA

Keep it simple, accurate, and beginner-friendly.
```

11 Beauty & Cosmetics Product Prompt

Skincare, makeup, beauty ecommerce product-এর জন্য

COPY-READY PROMPT

```
Act as a beauty ecommerce copywriter.

Write a product description for a beauty/cosmetics product.

Product Name: [Product Name]
Product Type: [Skincare / Makeup / Hair Care / Perfume]
Target Audience: [Target Audience]
Skin/Hair Type: [If relevant]
Main Benefits: [Benefits]
Key Ingredients: [Ingredients]
Size: [Size]
Brand: [Brand Name]

Create:
1. Clean product intro
2. Benefit-focused description
3. Key ingredients/highlights
4. How to use
5. Who it is best for
6. Trust and CTA line

Avoid unrealistic claims. Keep it natural, safe, and sales-focused.
```

12 Jewelry Product Description Prompt

Jewelry, accessories, gift product description-এর জন্য

COPY-READY PROMPT

```
Act as a jewelry ecommerce copywriter.

Write an elegant product description for a jewelry item.

Product Name: [Product Name]
Product Type: [Ring / Necklace / Bracelet / Earrings]
Material: [Material]
Color/Finish: [Gold / Silver / Rose Gold / Other]
Occasion: [Daily Wear / Party / Gift / Wedding]
Target Audience: [Women / Men / Gift Buyers]
Price: [Price]

Create:
1. Elegant short intro
2. Style and occasion-focused description
3. Key features
4. Gift suitability line
5. Care instruction
6. Final CTA

Tone should be premium, emotional, and trustworthy.
```

13

Furniture / Home Decor Product Prompt

Furniture, home decor, lifestyle product-এর জন্য

COPY-READY PROMPT

```
Act as a home decor ecommerce copywriter.

Write a product description for a furniture or home decor product.

Product Name: [Product Name]
Product Type: [Sofa / Chair / Table / Wall Decor / Lamp]
Material: [Material]
Size/Dimension: [Size]
Color: [Color]
Best For: [Living Room / Bedroom / Office / Dining]
Main Benefits: [Comfort / Style / Storage / Durability]

Create:
1. Short product intro
2. Lifestyle-focused description
3. Key features
4. Room placement ideas
5. Size/dimension note
6. CTA

Keep it modern, clear, and suitable for an ecommerce product page.
```

14

Product Short Description Prompt

WooCommerce short description field-এর জন্য

COPY-READY PROMPT

```
Act as a WooCommerce product copywriter.

Write a short product description for this product.

Product Name: [Product Name]
Product Type: [Product Type]
Target Audience: [Target Audience]
Main Benefits: [Benefits]
Price/Offer: [Price or Offer]

Requirements:
- 2 to 4 short sentences
- Benefit-focused
- Easy to read on mobile
- Include one soft CTA
- No long paragraph

Output only the short description.
```

15 Product Long Description Prompt

Product details tab-এর জন্য detailed description

COPY-READY PROMPT

```
Act as an ecommerce product content writer.

Write a detailed product description for this product.

Product Name: [Product Name]
Category: [Category]
Key Features: [Features]
Main Benefits: [Benefits]
Target Audience: [Target Audience]
Usage: [Usage]
Offer/Trust: [COD / Fast Delivery / Easy Exchange]

Structure:
1. Introduction paragraph
2. Why this product is useful
3. Feature and benefit explanation
4. Usage or styling ideas
5. Trust and delivery note
6. Final CTA

Keep it natural, clear, and not too long.
```

16

Feature to Benefit Converter Prompt

Product feature কে customer benefit-এ convert করতে

COPY-READY PROMPT

```
Act as an ecommerce conversion copywriter.

Convert the following product features into customer-focused benefits.

Product Name: [Product Name]
Target Audience: [Target Audience]
Product Features:
[Paste features here]

Create a table with:
1. Feature
2. Customer Benefit
3. Short sales copy line

Keep the language simple, practical, and suitable for a WooCommerce product page.
```

17

Product Bullet Points Prompt

Product page-এর quick benefit bullets তৈরি করতে

COPY-READY PROMPT

```
Act as an ecommerce product copywriter.

Create product bullet points for this product.

Product Name: [Product Name]
Product Type: [Product Type]
Target Audience: [Target Audience]
Main Features: [Features]
Main Benefits: [Benefits]

Create:
- 6 short benefit bullet points
- 4 technical feature bullet points
- 3 trust bullet points

Keep each bullet short, clear, and mobile-friendly.
```

18

Product FAQ Prompt

Product page FAQ বানানোর জন্য

COPY-READY PROMPT

```
Act as a customer support and ecommerce copywriter.

Create product FAQ content for this WooCommerce product.

Product Name: [Product Name]
Product Type: [Product Type]
Target Audience: [Target Audience]
Price/Offer: [Price or Offer]
Delivery/Payment: [Delivery and payment details]
Return/Exchange: [Policy]

Create 8 FAQs covering:
- Product quality
- Size/variation
- Delivery time
- Payment method
- Return/exchange
- How to order
- Product usage
- Support

Keep answers short, helpful, and trust-building.
```

19

SEO Product Title & Meta Prompt

Product page SEO title/meta তৈরি করতে

COPY-READY PROMPT

```
Act as a senior ecommerce SEO copywriter.

Write SEO-friendly product title and meta description.

Product Name: [Product Name]
Category: [Category]
Brand: [Brand]
Target Location: [Location]
Main Keyword: [Keyword]
Offer/Benefit: [Offer or Benefit]

Create:
1. SEO title - click-friendly and natural
2. Meta description - short, benefit-focused, with CTA
3. 5 alternative SEO title ideas

Avoid keyword stuffing and keep it suitable for WooCommerce.
```

20

Bangla Product Description Prompt

বাংলা ecommerce product description লিখতে

COPY-READY PROMPT

```
Act as a Bangla ecommerce product copywriter.

আমার product-এর জন্য একটি সুন্দর বাংলা product description লিখুন।

Product Name: [Product Name]
Product Type: [Product Type]
Target Customer: [Target Customer]
Price/Offer: [Price or Offer]
Main Benefits: [Benefits]
Features: [Features]
Delivery/Payment: [COD / Fast Delivery / Easy Exchange]

লিখুন:
1. ছোট product summary
2. benefit-focused description
3. key feature bullet points
4. কেন customer এই product কিনবে
5. delivery/payment trust line
6. short CTA

ভাষা সহজ, natural, mobile-friendly এবং sales-focused হবে।
```

21 English Product Description Prompt

English ecommerce product copy-এর জন্য

COPY-READY PROMPT

```
Act as an ecommerce product copywriter.

Write an English product description for this product.

Product Name: [Product Name]
Product Category: [Category]
Target Audience: [Target Audience]
Price/Offer: [Price or Offer]
Benefits: [Benefits]
Features: [Features]
Brand: [Brand Name]

Create:
1. Short product summary
2. Product description
3. Benefit bullet points
4. Feature bullet points
5. Trust line
6. CTA

Tone: Simple, professional, trustworthy, and conversion-focused.
```

22 Product Description Humanizer Prompt

AI-generated product copy humanize করতে

COPY-READY PROMPT

```
Act as an ecommerce copy editor.

Rewrite and improve this product description so it sounds more human, natural, and
trustworthy.

Product Description:
[Paste product description here]

Requirements:
- Keep the meaning same
- Make it clear and natural
- Remove robotic or overhyped words
- Improve flow and readability
- Keep it suitable for WooCommerce
- Add a soft CTA at the end

Return only the improved product description.
```

23 Product Comparison Prompt

দুই বা বেশি product compare করার জন্য

COPY-READY PROMPT

```
Act as an ecommerce product comparison expert.

Create a simple comparison section for these products.

Product 1: [Product 1]
Product 2: [Product 2]
Product 3: [Optional]
Target Audience: [Target Audience]
Main Decision Factor: [Price / Quality / Features / Comfort]

Create:
1. Comparison table
2. Which product is best for whom
3. Key buying advice
4. Short CTA

Keep it simple, honest, and customer-friendly.
```

24 Bundle / Combo Product Prompt

Combo offer, bundle product description-এর জন্য

COPY-READY PROMPT

```
Act as a high-converting ecommerce bundle copywriter.

Write a product description for a combo/bundle offer.

Bundle Name: [Bundle Name]
Products Included: [List products]
Bundle Price: [Price]
Regular Price: [Optional]
Target Audience: [Target Audience]
Main Benefit: [Save money / Complete set / Convenience]
Offer: [Offer details]

Create:
1. Strong combo offer intro
2. What is included
3. Why this bundle is valuable
4. Benefit bullet points
5. Urgency/trust line
6. CTA

Keep it short, sales-focused, and landing-page friendly.
```

25

Product Review Copy Prompt

Product page-এর realistic review text তৈরি করতে

COPY-READY PROMPT

```
Act as an ecommerce customer review writer.

Create realistic customer review examples for this product.

Product Name: [Product Name]
Product Type: [Product Type]
Target Customer: [Target Customer]
Main Benefits: [Benefits]

Create 6 short customer reviews with:
- Customer name
- Star rating
- Short review text
- Realistic tone

Keep the reviews natural, specific, and not overly perfect.
```

26 Product Care / Usage Instruction Prompt

Product care, washing, usage note তৈরি করতে

COPY-READY PROMPT

```
Act as a product care instruction writer.

Create care and usage instructions for this product.

Product Name: [Product Name]
Product Type: [Product Type]
Material/Ingredients: [Material or Ingredients]
Usage Type: [Daily use / Special use]

Create:
1. How to use
2. Care instructions
3. What to avoid
4. Storage instruction if needed
5. Short warning/note if needed

Keep it clear, simple, and customer-friendly.
```

27

Facebook Ad Product Copy from Description Prompt

Product description থেকে Facebook ad copy বানাতে

COPY-READY PROMPT

```
Act as a Facebook Ads copywriter.

Create ad copy from this product description.

Product Description:
[Paste product description]

Offer: [Offer]
Target Audience: [Target Audience]
Goal: Get orders / WhatsApp messages / Checkout

Create:
1. 5 short Facebook ad primary texts
2. 5 headlines
3. 5 CTA lines
4. 3 benefit bullet versions

Keep the copy short, scroll-stopping, and mobile-friendly.
```

28

Product Description Improvement Prompt

existing product description improve করতে

COPY-READY PROMPT

```
Act as a senior ecommerce copywriter.

Improve this product description for better conversion.

Current Description:
[Paste current description]

Product Name: [Product Name]
Target Audience: [Target Audience]
Main Offer: [Offer]

Improve it by:
1. Making it more benefit-focused
2. Making it easier to read on mobile
3. Adding trust elements
4. Adding a stronger CTA
5. Removing unnecessary words

Return the improved description plus 5 bullet points.
```

Student Assignment

Assignment 1

আপনার fashion ecommerce website-এর ৩টি product-এর জন্য short description, long description এবং benefit bullet points তৈরি করুন।

Assignment 2

একটি T-shirt combo offer product-এর জন্য Bangla এবং English দুই version-এর product description তৈরি করুন।

Assignment 3

একটি grocery product, একটি digital product এবং একটি shoes product-এর জন্য আলাদা product description prompt ব্যবহার করে output তৈরি করুন।

Assignment 4

AI-generated product description humanize prompt দিয়ে rewrite করুন এবং কোন version বেশি natural লাগে তা compare করুন।

Main Message

Product description লেখার main goal হলো customer কে product বুঝানো, benefit দেখানো, trust build করা এবং order decision সহজ করা। AI prompt ব্যবহার করলে content দ্রুত তৈরি হয়, কিন্তু product information যত clear হবে, output তত professional হবে।